



CROATIAN CHAMBER OF ECONOMY



# The role of Croatian Chamber of Economy in supporting Clusters



**ADRIATIC AND IONIAN INITIATIVE CHAIRMANSHIP OF THE REPUBLIC OF CROATIA  
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# Affiliation of clusters within CCE

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- The Croatian Chamber of Economy (CCE) is an independent professional and business organization of all legal entities (companies) engaging in business with compulsory membership...
- ...includes 40 professional associations, 87 groups and 19 affiliations
- Affiliations are business communities gathered together around issues of common interests and maintain no legal entity.

## **The Affiliation of Croatian Clusters - founded in November 2007.**

- **Members of the Affiliation are clusters (40), legal entities and individuals from the academia and R&D**
- **The cluster members are from the following branches:**
  - ✓ Civil engineering and construction
  - ✓ Wood processing
  - ✓ Shipbuilding and naval architecture
  - ✓ (Small) watercraft engineering and building
  - ✓ Graphic design and printing
  - ✓ Ecological food production
  - ✓ Shoemaking
  - ✓ Metallurgy
  - ✓ ICT
  - ✓ Railroad infrastructure
  - ✓ Transport

# 1. Representation of interests and needs of cluster members (lobbying)

- Partnership with the governmental and the NGO sector in promotion and providing incentive for clusters
- Creation of cluster development strategies,
  - ✓ Legislation,
  - ✓ Incentive subsidy schemes (criteria definition, road mapping, mile stones etc.)
  - ✓ Creation & implementing cluster - oriented programs and projects
- Cooperation and participation in other economic incentive programs (e.g. MECLE's "Export offensive" etc.)

## **2. Education and Training (for Cluster managers and members)**

- ✓ Cluster management, Cluster Process Management
- ✓ Strategic planning, Project management,
- ✓ HR management...

## **3. Business internationalization, networking**

- ✓ Implementation of the Lisbon strategy, European Charter on Small Business and the Cluster Memorandum
- ✓ Following and adopting European norms and standards in the determination of importance, position and role of a cluster as a motivator of regional and national economy
- ✓ Follow-up and application to EU funding calls
- ✓ Best practice sharing; cross-sector cluster cooperation (at the national and international level)

## **4. Boosting innovation**

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- ✓ Cooperation with the academia (Universities, R&D institutions) in the creation of new products and services

## **5. Raising the levels of awareness of the CSR business model and the environmental protection**

## **6. Access to capital**



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**THANK YOU FOR YOUR  
ATTENTION!**

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